

HAL NESBITT

ALEXANDRIA, VA



My name is Hal and I am a Web Developer. And a Graphic Designer. And a Database Administrator. And a Marketer. And a Project Manager. And an Information Technology Executive and Strategist with over a decade of experience. But what I really am is a Problem Solver. This is what makes a person such as myself so valuable; I have the keen ability to translate issues from top-level ideas to technical solutions, with all steps in between - from design to delivery.

> CONTACT

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- resume.halsnesbitt.com

> TECHNICAL SKILLS

JavaScript	● ● ● ● ● ● ● ●
ASP.NET	● ● ● ● ● ● ● ●
PHP	● ● ● ● ● ● ● ●
Flash	● ● ● ● ● ● ● ●
SQL	● ● ● ● ● ● ● ●
Graphic Design	● ● ● ● ● ● ● ●
Server Admin	● ● ● ● ● ● ● ●
Malware Fighter	● ● ● ● ● ● ● ●
Network Admin	● ● ● ● ● ● ● ●

> LEADERSHIP ABILITY

Strategic Planning	● ● ● ● ● ● ● ●
Management	● ● ● ● ● ● ● ●
Communication	● ● ● ● ● ● ● ●

> EXPERIENCE

2016 - NOW

SENIOR VICE PRESIDENT FOR INFORMATION AND OUTREACH AMERICAN SOCIETY OF NEPHROLOGY Washington, DC

Oversee the Information and Outreach Team, an integrated business unit consisting of Marketing, Communications, Data Science, and IT, including management of all IT and data-focused projects, developing marketing initiatives and communications plans, directing the press/media program, and full stack website development and coding.

2009 - 2015

DIRECTOR OF MARKETING AND INFORMATION SERVICES AMERICAN SOCIETY OF NEPHROLOGY Washington, DC

Oversaw the Marketing Department and Information Services Team, which included strategic planning of marketing initiatives, as well as day-to-day execution of technology operations, focusing on the tactical delivery of electronic communications.

2007 - 2008

WEBSITE DEVELOPER AMERICAN SOCIETY OF NEPHROLOGY Washington, DC

Redesigned the previous iteration of the ASN website, focusing on standards-compliant code and interoperability across all browsers and constituent computer systems. Upgraded platform from ASP.NET 1.1 to ASP.NET 4.0.

2004 - 2007

PROGRAM MANAGER MATHEMATICAL ASSOCIATION OF AMERICA Washington, DC

Provided overall support for national network of 27,000 members, 29 national sections and 539 student chapters. Responsibilities included facilitating electronic communications through web development, email list administration, and online data collection tools.

> EDUCATION

2012 - 2013

MASTER OF BUSINESS ADMINISTRATION THE GEORGE WASHINGTON UNIVERSITY Washington, DC

Concentration in Management of Science, Technology, and Innovation. Top one percent of graduating class, 2009. Recipient of PMBA merit based academic scholarship. Graduated Summa Cum Laude, 3.9 GPA.

2000 - 2003

BACHELOR OF SCIENCE, MARKETING GEORGE MASON UNIVERSITY Fairfax, VA

Concentration in Communication and Advertising. Top ten percent of graduating class, 2003. Excellence in Major Award, School of Management, May 2003, The National Dean's List, National Honors Registry, 25th ed., 2002. Graduated Cum Laude, 3.6 GPA.

> ADDITIONAL INFORMATION

AWARDS

2019 Prominent Patriot in Business Award, Beta Gamma Sigma Honor Society, Golden Key International Honor Society

CERTIFICATION

TANDBERG Videoconferencing Systems Engineering Course

> INTERESTS



YO-YO



MOVIES



READING



ORIGAMI